

## **Historic, Archive Document**

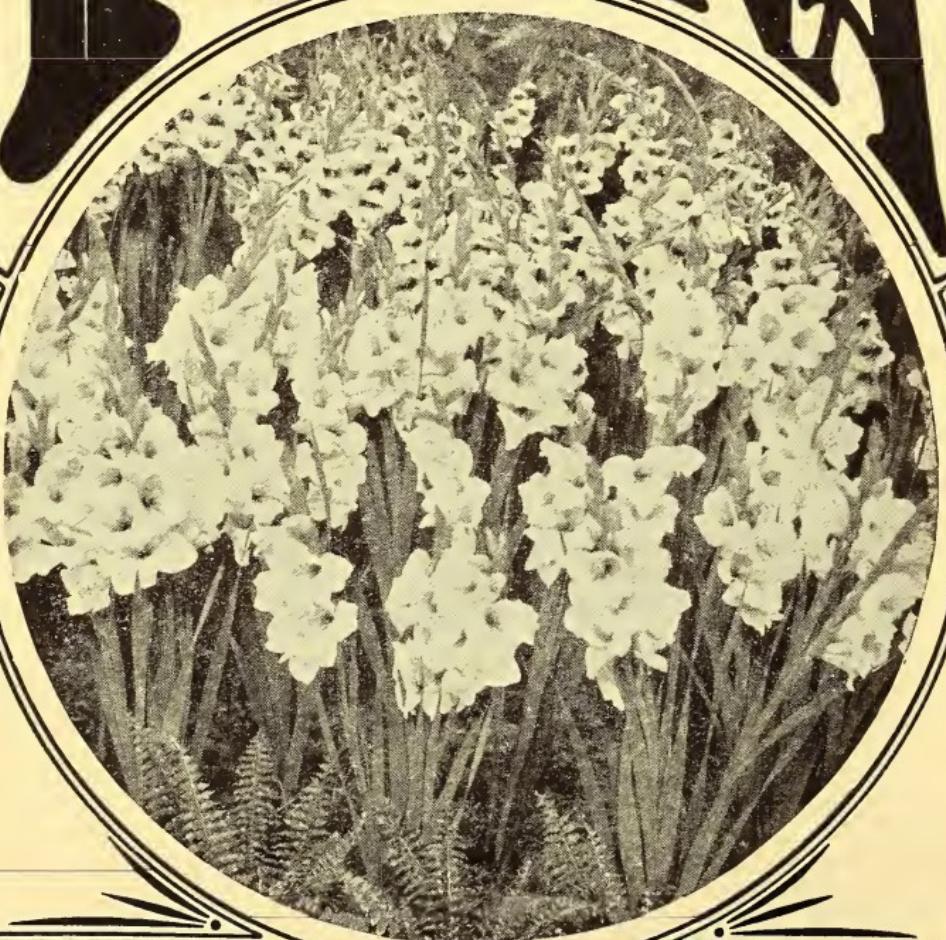
Do not assume content reflects current scientific knowledge, policies, or practices.



WONDERFUL FLOWER  
BARGAINS FROM

JAN 17 1930

PFEIFFER  
FLOWER  
SPECIALIST  
of WINONA



PFEIFFER — NURSERY  
WINONA — MINN.



# GLADIOLUS

## WORLD'S FAMOUS VARIETIES

At Prices That Make Them BARGAINS

Now is the time to plan that border or bed of "Glade" or select new varieties that you will want to grow this year. These special collections and the prices on Gladiolus offer you an opportunity to have these lovely flowers in your yard and as cut flowers on your table at a very small cost. All prices on Gladiolus are postpaid. Don't delay in sending your order for we cannot guarantee how long these varieties will last at these low prices.

**100 for \$2.00**

Primulinus Gladiolus

COLLECTION NO. 1

An average of only 2¢ each for fine, large blooming bulbs. This beautiful assortment includes gladiolus in shades of orange, salmon, pink, yellow, buff and blending colors. A collection that gives you a wide range in coloring among which you will be able to choose your favorites, not labeled. All 100 Gladiolus for \$2.00 Postpaid.

**FREE**—On all orders received for this Collection before April first we will include one bulb of the beautiful new yellow, Golden Frille free.

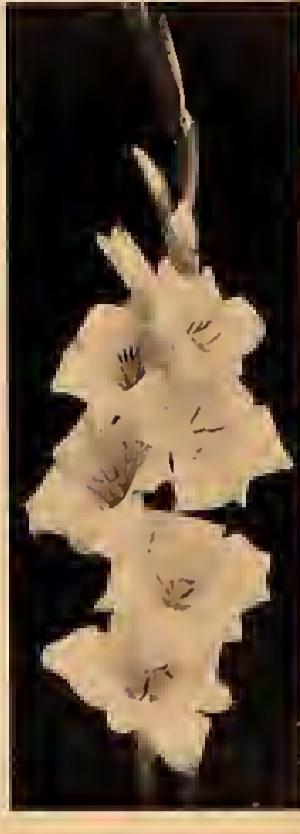
**100 for \$2.50**

Extra Choice Gladiolus

COLLECTION NO. 4

This assortment would cost you \$5.00 if ordered separately, for every bulb is a selected variety that has proved popular, because of coloring and size. Every shade of color and a delightful selection of blended colors varieties go to make up this special collection. 25 varieties four bulbs of each, all mixed, not labeled, total of 100 bulbs only \$2.50 Postpaid.

**FREE**—On all orders received for this Collection before April first we will include one bulb of the wonderful Mrs. Leon Douglas free.



### Super Quality Varieties COLLECTION NO. 2

In this Collection we have selected the finest varieties obtainable at a moderate price; every one a marvel of beauty, form and color.

Golden Dream	\$ .50
Copper Biense	.50
Dr. Bennett	.40
Catherine Coleman	.25
Longfellow	.25
Mrs. Leon Douglas	.15
Dr. Elkins	.15
Hoodie	.10
Mrs. F. C. Peters	.10
Opalente	.10
Pink Perfection	.10
Peach Rose	.10
Challenger	.10
Sheila	.10
Tyke Zong	.15
Purple Glory	.10
Tyrian Beauty	.10
Break O'Day	.15
Mr. Mark	.10
Maria Kundied	.25

\$3.70

One each of these twenty extra choice varieties properly labeled, valued at \$3.70 for only \$2.75 Postpaid.

All for \$2.75 Postpaid

**39 for \$1.50**

Named Varieties

COLLECTION NO. 3

All of these excellent Gladiolus are large size bulbs that will bloom the first year. There are enough of each variety so that you can soon develop an entire bed or border of the ones you like best. All properly labeled.

3 Louise	Lavender
3 Crimson Glow	Dark Red
3 Los Angeles	Pink
3 Gold	Yellow
3 Violet Beauty	Violet
3 Scarlet Princeps	Bright Red
3 Peacock	White
3 Noto	Blue
3 1910 Rose	Rose Pink
3 Odin	Salmon Orange
3 Halley	Salmon
3 Wilbink	Lavender Pink
3 Mary Pickford	Creamy White

All for

\$1.50

Postpaid

**36 for \$1.35**

Named Primulinus Gladiolus

COLLECTION NO. 5

A specially selected group that will be enjoyed by every flower lover. All labeled.

3 Dorothy Wheeler	3 Myra
3 Salmon Beauty	3 Rossalia
3 Morden Blush	3 Souvenir
3 Orange Queen	3 Altai
3 Alice Tiplady	3 Canella
3 Jewell	3 Ming Toy

**All for \$1.35** Postpaid

"Your recent shipment of Gladiolus bulbs came the other day and I was very well pleased with them; in fact, they were so fine that I am going to give you another order."

Rev. C. H. K., Pocatello, Idaho.

### GLADIOLUS BULBS

	Each	Doz.		Each	Doz.
Albania, Pure White, wide open flowers.	\$.75		Opalecent, Rose-lavender, lilac throat.	.10	
America, Lavender-Pink.	.50		Pearl, Late White.	1.00	
Anthony B. Kundied, Deep cream.	.75		Pink Perfection, Pink.	.50	
Autumn Queen, Cream-yellow.	.50		Pink Wonder, Pink.	.75	
Baton Hulot, Indigo-blue.	.50		Peach Rose, Rose-pink.	1.00	
Betrix, White.	.50		Prince of Wales, Salmon-orange.	.50	
Blue Isle, Blue.	.50		Principe, Red.	.50	
Blushing Beauty, Delicate shell-pink.	1.00		Purple Glory, Maroon red.	.10	
Break O'Day, LaFrance pink.	.15		Quinton, Coral-pink.	.15	
Byron L. Smith, Orchid-lavender.	.75		Red Emperor, Fine red.	1.00	
Carmen Sylva, Finest white.	.75		Richard Diener, Geranium pink.	2.00	
Catherine Coleman, LaFrance pink.	.25		Rose 1910, Rose-pink.	.50	
Challenge, Dark red.	.10		Rose Ash, Asher of roses.	.50	
Copper Biense, Strikingly unusual as named.	.50		Rose Glory, Deep rose.	.50	
Crimson Glow, Fine red.	5.00		Rosella, Rose-mauve.	.50	
Diene's American Beauty, American Beauty Rose.	1.00		Scarlano, Vermilion.	.50	
Dr. Elkins, White, purple blotch.	1.50		Scarlet Princeps, Beauitiful Red.	.75	
Dr. F. E. Bennett, Hovey's crimson red.	.40		Schwaben, Yellow.	.50	
E. J. Shaylor, Rose-pink.	.50		Sheila, Light coral-red.	1.00	
Elly, Creamy white.	.10		Snow Boy, White.	.50	
Elizabeth Tabor, Large, easily pink carmine throat.	.75		Sweet Lavendri, Light Lavender.	1.00	
Giant Nymph, Pink.	.10		Sydonia, Claret purple.	.50	
Gloriana, Fine Large salmon.	1.00		Theda, Shimp-pink, yellow throat.	1.00	
Glory, Apricot and Cream.	1.00		Tyke Zong, Large salmon-pink.	.15	
Gold, Pure yellow.	1.00		Tyrian Beauty, Tyrian rose.	1.00	
Gold Eagle, Deep, rich, pure yellow.	.50		Vesuvius, Blood red.	1.00	
Golden Dream, Finest yellow, tall girner.	.50		Violet Beauty, Cerise-violet.	.50	
Golden Measure, Yellow.	1.00		Wilbink, Lavender-pink.	.50	
Halley, Salmon-pink.	.50		Willie Wigman, White, blotch throat.	.50	
Helen Franklin, White.	.50		Willie E. Tyler, Deep violet.	1.50	
Hoosier, Salmon-Rose, Violet blotches.	1.00		White Glory, White.	1.00	
Ida Van, Red.	.50		White Wonder, White.	1.00	
J. A. Carbon, Iridescent orange-salmon.	2.00				
Jack London, Salmon.	.75				
Joe Coleman, Bright red.	.75				
Le Marchal Foch, Lavender-pink.	.50				
Lily White, White.	.50				
Langfellow, LaFrance pink.	.25				
Los Angeles, Shimp-pink.	.15				
Louise, Lavender.	.50				
Luento, White, pink lined.	.50				
Meine, White.	1.00				
Marie Kundied, Early white.	2.00				
Mary Fennell, Lavender.	.50				
Mary Pickford, Creamy white.	.50				
Miss Madison, Dainty pink.	.50				
Mona Lisa, Blushed white.	.75				
Mrs. F. C. Peters, Lavender.	1.00				
Mrs. F. Pendleton, Rose-pink.	.50				
Mrs. H. E. Bothin, Geranium pink.	1.00				
Mrs. Geo. W. Moulton, Cerise.	.75				
Mrs. Leon Douglas, Flame.	1.50				
Mrs. Norton, Cream-White.	.75				
Mrs. Wm. E. Clark, Shell-pink.	1.00				
Mr. Mark, Blush.	.75				
Nora, Blue.	.50				
Odin, Light Jasper red.	.75				

### Primulinus Varieties

Alice Tiplady, Orange	.10	
Altair, Salmon-Saffron	.50	
Airon, Orange.	.75	
Aijo, Myrtle-pink.	.75	
Capella, Orange-red.	.50	
Dorothy Wheeler, pink.	.50	
Golden Frille, Deep rich daffodil yellow.	.25	
Helen Tawney, Pink, blotch throat.	.50	
Jewell, Salmon-pink.	.75	
Maidens Blush, Pink.	.50	
Ming Toy, Buff-yellow.	.75	
Myra, Salmon and yellow.	.50	
Orange Queen, Beautiful copper orange.	.25	
Rosalia, Yellow and Orange.	.50	
Salmon Beauty, Salmon-yellow.	.50	
Souvenir, Pure canary-yellow.	.75	
Tiffany, Pure white.	1.00	
White Buttercup, White.	1.00	
Hybrids, Mixed colors.	.50	

Six of any one variety at the dozen rate.

19

2

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1</p



# Pfeiffer's

Spring 1930

## Get Acquainted Flower Specials

We are doing our share to make your acquaintance. These bargains go more than half way to bring you the quality, extra vigor and beauty of Pfeiffer propagated flowers. Our hobby is service and seeing that every customer is satisfied. You'll enjoy raising flowers developed by a specialist. Our supply of certain varieties is limited so order immediately to avoid disappointment.

C. A. PFEIFFER



L. E. PFEIFFER

## 2 for 1 Sale of Popular Iris

The bargain of the year in Iris. SIX of any one variety for the regular catalog price for three, which means you get double the number of bulbs for the regular price—6 in place of 3 Iris—below listed. Select your favorite now. We pay the postage on orders amounting to \$1.00 or more.

## IRISES

	Each	Regular Price	Sale Price
A. E. Kunderd	.25	3 for \$.60	6 for \$.60
C. A. Pfeiffer	.25	3 for .60	6 for .60
Caprice	.25	3 for .60	6 for .60
Eldorado	.35	3 for .85	6 for .85
Fairy	.25	3 for .60	6 for .60
Gertrude	.25	3 for .60	6 for .60
G. W. Peake	.25	3 for .60	6 for .60
Her Majesty	.25	3 for .60	6 for .60
Jeanne D'Arc	.25	3 for .60	6 for .60
L'Avenir	.25	3 for .60	6 for .60
Loreley	.25	3 for .60	6 for .60
Lohengrin	.25	3 for .60	6 for .60
Madam Chereau	.25	3 for .60	6 for .60
Mithras	.25	3 for .60	6 for .60
Mrs. Alan Grey	.25	3 for .60	6 for .60
Mrs. H. Darwin	.25	3 for .60	6 for .60
Ossian	.25	3 for .60	6 for .60
Parisiensis	.25	3 for .60	6 for .60
Perfection	.25	3 for .60	6 for .60
Princess Victoria Louise	.25	3 for .60	6 for .60
Prosper Laugier	.35	3 for .85	6 for .85
Quaker Lady	.25	3 for .60	6 for .60
Queen Alexandra	.25	3 for .60	6 for .60
Rev. A. H. Wurtelle	.25	3 for .60	6 for .60
Rose Unique	.25	3 for .60	6 for .60
Seminole	.50	3 for 1.35	6 for 1.35
Sherwin Wright	.25	3 for .60	6 for .60
Violacea Grandiflora	.25	3 for .60	6 for .60
W. F. Christman	.25	3 for .60	6 for .60

## IRISES ORIGINATED BY OURSELVES

### Prize Winner Varieties

	Each	Regular Price	Sale Price
Fortuna	\$.50	3 for \$1.00	6 for \$1.00
Lilian Rose	.50	3 for 1.00	6 for 1.00
Lois	.25	3 for .60	6 for .60
Sylvia Lucas	.50	3 for 1.00	6 for 1.00
Profusion	.25	3 for .60	6 for .60
E. W. Roening	.50	3 for 1.00	6 for 1.00



Part of a 3-year-old Iris field

	Each	Regular Price	Sale Price
Dr. Hidershie	.50	3 for 1.00	6 for 1.00
F. B. Schermerhorn	.50	3 for 1.00	6 for 1.00
Improved King	.50	3 for 1.00	6 for 1.00
Donald Maxson	.25	3 for .60	6 for .60
W. H. Eller	.25	3 for .60	6 for .60
Helen Frances	.50	3 for .100	6 for 1.00
Miss Georgiana	.25	3 for .60	6 for .60
Emma Beal	.50	3 for 1.00	6 for 1.00
Indian Maid	.25	3 for .60	6 for .60

INTERMEDIATE VARIETIES

Helge	\$ .25	3 for \$ .60	6 for \$ .60
Walhalla	.15	12 for 1.00	24 for 1.00

SIBERIAN IRIS

Orientalis	.15	12 for 1.00	24 for 1.00
Sibirica Blue	.15	12 for 1.00	24 for 1.00
Snow Queen	.25	3 for .60	6 for .60
Superba	.25	3 for .60	6 for .60

For full descriptions see our illustrated catalog.

Fairbury, Neb.  
July 4, 1929

C. A. Pfeiffer Nurseries  
Winona, Minn.

Dear Sir:

Please send me the following Iris as per your offer of July 1, '29.

I like to deal with you because you are frank and fair and your stock is strong and clean and best of all the price is more than right, success to you.

C. K.

Denver, Colo.  
Sept. 10, 1929

The Pfeiffer Nursery  
Winona, Minn.

Received the box of peonies yesterday a short time after your letter was mailed.

To say I am delighted with the roots is putting it mildly. I never have seen nicer peony roots and I should have some fine flowers from them. I also want to thank you for the extra root.

Sincerely yours,  
M. W. R.

It was a joy to receive this order of Iris as they were so much better than one ever gets usually. We thank you very much.

J. M. B.

Owing to all Iris being in the field

Shipments of Iris  
cannot be made until  
Spring  
in April and May



# SPECIAL Get Acquainted PEONY COLLECTION...



Awarded to The Pfeiffer Nursery for collection of 65 varieties of Double Peonies, rating 8½ or above, at the Minnesota Peony show, 1928.

Economic Collections

Rec'd JAN 17 1928

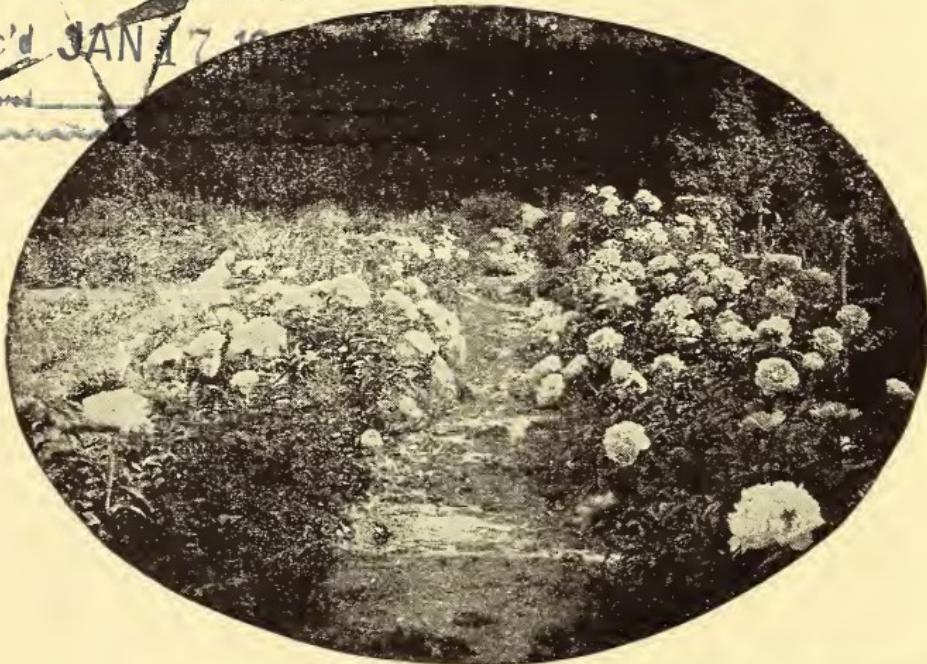
The most popular and gorgeous flowers in the flower kingdom. It is a real, Get-Acquainted Collection to make more friends and customers for Pfeiffer of Winona.

## 6 DEPENDABLE VARIETIES of PEONIES

2 red, 2 white and 2 pink, all different, of our own selection and recommendation, each correctly labeled for \$2.00.

**FREE:** Wm. Penn, a \$1.00 Peony given with this collection if your order is received before April First.

**\$200**  
Postpaid



## Surprise Collection of IRIS

We have specialized on propagating and breeding Iris for years and in our experience there is nothing to compare in color, variety and beauty of this collection. It is an enjoyable surprise to see these different varieties bloom and select the ones that you will want to grow more plentifully.

### 25 CHOICE VARIETIES OF IRIS (Not Labeled)

The widest assortment of colors imaginable, all different, all beauties. This collection will make a wonderful bed or border that will delight and surprise you. They can be planted as late as the month of May; however, our supply for this spring is limited, so get your order in right away. All 25 Iris, post paid for only \$1.35.



Another medal won by The Pfeiffer Nursery for best all around display of Iris at the Minneapolis show, 1927.

**\$135**  
Postpaid

All 25 for only